



# RHYTHM OF CHANGE

ON SITE MAY 6-9 | ON DEMAND MAY 10 - JUNE 10

## FMX 2025: FACTS & FIGURES

Theme:	<p>RHYTHM OF CHANGE</p> <p>FMX 2025 addressed the transition the creative industries are currently going through: shifting business models, consolidations and rapid developments in Artificial Intelligence are shaking the foundations. From education to creation, production to distribution, FMX 2025 offered insights and inspiration how to navigate the obstacles and shape the opportunities before us. Artificial Intelligence experts from all over the globe shared first-hand explorations and practical experiences with paradigm-shifting tools.</p>
Program Chair:	<p>Paul Debevec, Chief Research Officer at Eyeline Studios powered by Netflix</p>
Program Overview:	<ul style="list-style-type: none"><li>• May 6-9, 2025</li><li>• 4 days on site in Stuttgart, 4 weeks on demand</li><li>• Daily program from 10:00-19:15 on site</li><li>• 190+ sessions on site, 130+ sessions on demand</li><li>• 9 conference rooms and 3 exhibition areas at Haus der Wirtschaft</li></ul>
Tracks:	<p>RHYTHM OF CHANGE   Animated Series   Animation Schools Exchange   CEO Summit   Coaches &amp; Mentors Meetup   Community &amp; Inclusion   Concept Art   Education Today &amp; Tomorrow   Feature Animation   Filmakademie Projects   FMX Experience Zone   Fresh Visions   From Idea to IP   Games &amp; Beyond   GenAI is Growing Up   Industry Exchange   LÄND-made   Lighting &amp; Rendering   Managing Change   Motion Design   NEWS   Raw &amp; Relevant   School Presentations   Sound Design   Studio Insights   Tech Talks   Then &amp; Now   VFX for Episodic   VFX for Features   Virtual Production   Visions of Change   VR/AR/MR</p>
Program Components:	<p>Presentations, Panel Discussions, Workshops, Masterclasses, Company Suites, Recruiting Presentations, Marketplace, Recruiting Hub, School Campus, Film Screenings, Get-Togethers on the FMX Square</p>
13 Premium Partners:	<ul style="list-style-type: none"><li>• Platinum Partner: Houdini</li><li>• Gold Partner: Animation Media Creators Region Stuttgart</li><li>• Silver Partners: Accenture Song VFX, Adobe, Backstage, Dream Machine FX, Esri Inc., Foundry, Lenovo, MACK One, Maxon Computer, One of Us/ Basilic Fly Studio, Samsung Electronics</li></ul>



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<b>Attendees:</b>	3,262 participants <ul style="list-style-type: none"><li>• 74 % professionals, 26 % students</li><li>• 60 % male, 34 % female, 6 % diverse</li><li>• 65 % from Germany, 35 % international from 66 countries</li></ul>
<b>Speakers:</b>	276 Speakers
<b>Forum Partners:</b>	<ul style="list-style-type: none"><li>• Marketplace: 22 companies from 13 countries</li><li>• Schools: 14 film &amp; media schools from 5 countries</li><li>• Workshops: 28 workshops by 15 companies from 10 countries</li><li>• Company Suites: 4 Company Suites by 4 companies from 4 countries</li></ul>
<b>Media Partners:</b>	23 media partners including: Annecy Animation Festival, Animationweek, Animation World Network, before & afters, Digital Production, European Animation Journal, Siggraph, Variety, VFX Voice
<b>Journalists:</b>	31 journalists, 11 of them international